



FOR IMMEDIATE RELEASE

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SALES AGENT EARNS COVETED CSP CERTIFICATION

Greg Gripentrog CSP, of Jobst Inc, Prior Lake, MN has earned the Certified Sales Professional (CSP) designation. Gripentrog, is one of over 1,000 professional sales people across the United States and Canada to achieve CSP certification.

The designation denotes a level of education and commitment beyond the ordinary, according to Dr. Daniel McQuiston, CSP, Director of Education for the Manufacturers' Representatives Educational Research Foundation (MRERF) in Denver, CO. MRERF produces the CSP program in cooperation with the Canadian Professional Sales Association.

The CSP training program gives a thorough understanding of consultative selling. Top sale performers consistently demonstrate the skills learned in the CSP program.

To earn the CSP designation, Gripentrog, was required to have over two years of sales experience, pass a written examination and a one-on-one verbal exam after the three-day seminar. Continuing education is also required for continued certification.

The commitment to ongoing professional development by Greg Gripentrog CSP, will be recognized by customers and principals alike, for being an efficient, reliable and professional salesperson.

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If you would like more information on this topic, or to schedule an interview with Karen Jefferson, CPMR CSP at MRERF, please contact 303.463.1801